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ChildSavers

Press Release

Blackbird Salon Supports ChildSavers

RICHMOND, VA, September 28, 2016: Blackbird Salon is supporting children's mental health and early education in the Greater Richmond community. Owner, Catherine Roller Tyrrell said that Blackbird Salon is proud to become a fundraising partner with ChildSavers.



"We are so excited for this opportunity to partner with ChildSavers," Tyrrell said. "There is no higher priority than a child's health, safety, and happiness. We want to serve our community on the most local level and have found an amazing organization that does just that. No child should suffer; and we will do everything in our power to help ChildSavers ensure a beautiful future for the smallest but most important members of our society."

Beginning October 1, all three of Blackbird Salon's locations will display ChildSavers information along with offering customers the opportunity to donate to ChildSavers upon checkout. Tyrrell intends to continue offering customers the opportunity to support ChildSavers indefinitely. Further, there will be quarterly drives for the journals, notebooks, crayons, Play-Doh and other supplies needed for therapy or in preschool classrooms for the children who benefit from ChildSavers' services.

Blackbird Salon's three locations are in the Fan at 111 North Lombardy, in Church Hill at 402 North 25th Street, and in the Near West End at 1008 Lafayette Street. For more information about Blackbird visit Blackbirdsalon.com.

ABOUT CHILDSAVERS

ChildSavers is a Central Virginia non-profit organization whose mission is to, "...guide our community's children through life's critical moments with trauma-informed mental health and child development services." The core of their mission is a fundamental commitment to the mental well-being of children and the positive bond between adult and child. They support this with clinical treatment, education, and training services that offer reassurance, healing, and the skills necessary to achieve normal life and development.

ChildSavers was founded in 1924 by Martha Patteson Branch in memory of one of Richmond's first pediatricians, Dr. McGuire Newton, to serve Virginia's children during a worldwide flu

epidemic. Early in their history ChildSavers mission turned to addressing the mental health and development needs of children throughout the region; especially those who have experienced trauma.

ChildSavers is a community-supported nonprofit governed by a volunteer Board of Directors. They are licensed by the Virginia Department of Behavioral Health & Developmental Services and accredited by the Council on Accreditation for Child and Family Services.

Their offices are located at 200 North 22nd Street in the Church Hill community of Richmond. To learn more about their programs and services visit www.childsavers.org or call (804) 644.9590.