A MESSAGE FROM OUR BOARD PRESIDENT & CEO

We are honored to share our success in fiscal year 2017. ChildSavers guides our community’s children through life’s critical moments with trauma-informed mental health and child development services. This mission statement embodies the breadth and depth of the work with children and families that you make possible.

The word ‘guides’ provides a historical perspective as, 93 years ago, ChildSavers was established as one of the first guidance clinics in the country.

‘Our community’s children’ demonstrates the belief that all children regardless of current circumstance deserve the opportunity to live safely and in good health.

‘Critical moments’ for children begins early, zero to five years, when research shows that the neurons in the brain are forming at a rate of one million per second in preparation for lifelong learning. This is the time to make the greatest investment in children by providing high quality early care and education programs.

These moments also happen when a child’s mental well-being is at risk and they begin to exhibit adverse behaviors. All too often the experience of or witness to trauma – death of a loved one or close friend, divorce, poverty, etc. – exacerbates social, emotional, and psychological stresses. A ‘trauma-informed’ approach to the negative behaviors of children helps to build resilience. It challenges us to start asking “what happened to this child?”, rather than “what is wrong with this child?”

Our mission drives us, the only nonprofit agency in Virginia that provides a unique blend of mental health and child development services that are child and family-centered with a focus on high-quality and resilience.

This year we set two visionary goals and with your help, we are well on our way to meeting them:

· by 2018, your support will triple the number of child care providers in central Virginia delivering high quality programming to the standards of Virginia Quality, the state’s quality improvement and rating system;

· by 2021, you will help us increase threefold the number of children served through our mental health services.

Your investment in our community’s children and your belief in ChildSavers’ mission have set us on a path to reaching these goals. Because of you, the number of quality child care and early education providers in our community has more than doubled in year one. In partnership with Greater Richmond SCAN, we launched the Richmond Public Schools Resiliency Partnership, an effort to build resilience in school-age children through professional development for teachers and school staff, activities to improve parental engagement, and the provision of clinical services at schools.

The impact of your investment is substantial! Imagine energetic, three-year-old Dillon, excited about going to child care to see his new friends. His excitement is encouraged as the teacher uses intentionality to help Dillon discover the joy of building a highway with the toy trucks.

Consider Monica, who has become nonverbal and whose grades are declining because she witnessed her closest friend’s murder. Your support enabled our expert clinicians to help her grieve the death. Your belief in the value of our services then helped Monica find ways to share her story so that she can be a support for other girls who have witnessed tragedy.

We are grateful for the generosity of our donors, led by a $500,000 grant from the Robins Foundation to provide seed funding for the RPS Partnership. Our operating income nearly eclipsed $5 million with total revenue of $4,986,678, the third consecutive year of positive cash at the end of the fiscal year. Thank you for believing that all children deserve to thrive and thank you for trusting in us to help children be resilient and successful. We are grateful that you continue to recognize the value of your investment on the lives of our children and our community. Without you, Dillon would not have a nurturing environment to grow in and Monica would remain in an isolated despair. You helped both children grow and thrive.

Clayton De Arment  
President of the Board

L. Robert Bolling  
Chief Executive Officer
Children ate delicious, nutritious meals through the USDA Child and Adult Care Food Program

Child care providers enrolled in Virginia Quality, improving the learning environments for 5,444 young children, a 29% increase from last year

Hours of training in trauma, curriculum planning, and business acumen (among other topics) were provided to 1,087 child care providers

91,777 children are living at 200% of the Federal poverty level in RVA
Children received 6,792 hours of trauma-informed, mental health therapy services to help them heal and get on the road to recovery.

Of children discharged from our outpatient clinic transitioned to a lower level of care, keeping them out of inpatient treatment centers.

Children felt supported and cared for in the aftermath of a traumatic event or crisis through our 24-hour Immediate Response service.

THE ESTIMATED LIFETIME COST OF ONE CHILD WHO IS ABUSED IS $210,000
MISSION:
To guide our community’s children through life’s critical moments with trauma-informed mental health and child development services.

VISION:
All children can be safe, happy, healthy, and ready to learn.
Jonquelle was riding with his parents in the car when the accident happened. Sudden, painful, and terrifying, the collision left him with severe medical injuries. However, Jonquelle’s body wasn’t the only thing hurting.

A once friendly child, Jonquelle began to distrust people and have mood swings. He was irritable and had crying spells as well as nightmares, separation anxiety, and excessive worry about loved ones.

Thanks to your support, our Immediate Response (IR) program has the flexibility required to provide emotional support and psychological first aid 24/7, 365 days each year. For Jonquelle and his distressed parents, this meant our team could begin treatment in the hospital while they were recovering.

In addition to having to manage their own emotional distress and navigating the hospital, Jonquelle’s parents were also struggling with significant financial and housing issues. IR has an emphasis on clinical care coordination. This enabled us to link Jonquelle and his parents with financial and housing resources, resulting in secure, stable housing. We were able to continue providing therapeutic services to Jonquelle and his parents within the family’s new home and began helping Jonquelle feel safe.

Through expressive arts and sensory-based strategies, Jonquelle was able to process this traumatic experience. His therapist worked with him to develop coping skills to manage distressing thoughts and feelings, and increase his sense of safety to move towards stability and recovery. Because of you, Jonquelle successfully transitioned to our outpatient program with minimal anxiety due to the consistency, rapport, and trust established with his therapist. Thank you for ensuring that Jonquelle had the support he needed to heal and thrive.

Names and details have been changed to protect anonymity.
Krysta Shinn is one of 177 child care providers you helped enroll in Virginia Quality last year. Since 2000, Krysta has worked with children. In 2005, Krysta began her own small business but she needed support and resources. She gives credit to ChildSavers for helping her become a quality child care provider. Krysta said Janet Burke, Director of Child Development Services, was the first person to help her.

Krysta started out getting Voluntarily Registered (a form of regulation offered to family day homes that are not required by law to be licensed) then received more resources to help her be successful. “I learned about the USDA Child and Adult Care Food Program from Mrs. Burke. I used many of ChildSavers’ resources to help my business become a licensed family day home.” Krysta participated in Virginia Quality, a State run quality and rating system for child care providers. She also attended free professional training through ChildSavers.

In 2015 Krysta went back to school, to earn a degree in early child education (ECE). In her words, the pull to do more for children could not be ignored. “I wanted to learn fresh new ideas to help the children in my care. While attending, school I came to the conclusion that I really feel that working with children is a gift that God provided to me and I wanted to open up a child care center.”

In May 2017, she graduated with a bachelor’s degree in ECE and in July 2017, she opened Heavenly Playhouse Childcare Center. Krysta describes her child care center as a welcoming place, which puts positive teacher/child interaction at the top of the list of priorities. She said, “At Heavenly Playhouse children are welcomed with hugs, high fives, and handshakes to help them feel comfortable. Heavenly Playhouse is not only a child care center offering quality care and education to the children, it’s a family.”

Heavenly Playhouse was long in the making. Your support made it possible for a small business owner like Krysta to provide high quality child care to working families, while improving her own quality of life.
Too many children in our community experience and witness continuous trauma. The long-term impact of this exposure results in adverse life outcomes: disruptive behaviors, poor academic performance, incarceration, and abuse to self and others.

In 2016 alone, just one Richmond Public School (RPS) had 1,100 disciplinary actions. RPS asked ChildSavers and Greater Richmond SCAN to help address social and emotional challenges facing our community’s children in the East End.

Together, we launched the Richmond Public Schools Resiliency Partnership with the Robins Foundation, SCAN, and RPS to create a trauma-informed network inside our East End schools.

Teachers, staff, and administration will receive education and ongoing support to ensure that they’re able to address the needs of their students. Students will build skills for coping, positive self-expression, and resiliency.

Resilience is the ability to recover quickly from difficulties or adversity, and studies show that it counteracts the impact of trauma. Children impacted by trauma, or who have limited access to clinical mental health care, will receive on-site, outpatient mental health therapy at their schools.

In all, nearly 500 RPS employees and 1,110 students at Martin Luther King Jr., Middle School and Preschool, and Woodville Elementary will change their outlook on life as we build our community’s first trauma-informed schools.
YOUR GENEROUS SUPPORT CONTINUES TO CHANGE LIVES

GUARDIAN | $25,000
Your gift provides one year of therapy for a child who has experienced trauma and would otherwise not have access to care.

PROTECTOR | $10,000
Your gift provides support for one year to an early child care professional on their Pathway to Quality to improve their business and the quality of care they give to children.

CHAMPION | $5,000
Your gift provides one child in the community with 24-hour Immediate Response services so they can get psychiatric first aid at the scene of a traumatic event.

MENTOR | $1,000
Your gift provides one day of training for Richmond Public Schools (RPS) staff on trauma and resilience for our RPS Resiliency Partnership so that they can respond to children’s needs.

ADVOCATE | $500
Your gift provides a sand tray, miniatures, and supplies for sand tray therapy.

FRIEND | $100
Your gift provides 10 books about loss to give to children who have lost a family member.

Because of your support, nearly 6,000 children in Central Virginia are more resilient to adverse childhood experiences.
**FINANCIAL INFORMATION**

**YOUR GENEROSITY AT WORK**

**REVENUE AND SUPPORT**

- USDA Program Revenue: $889,233
- United Way: $225,000
- Grants and Restricted Giving: $1,459,284
- Program Services: $911,734
- Contracts: $624,459
- Contributions: $656,043
- Endowment Fund of MGC, Inc.: $179,559
- Other Income: $15,190
- Investments: Income, Losses, and Gains: $26,175

**Total Revenue** $4,986,678

**EXPENSES**

- Mental Health Treatment Services: $1,683,373
- Child Development Services: $1,740,932
- Management and General: $617,208
- Fundraising: $314,363

**Total Expenses** $4,355,875

**ASSETS**

- Cash and Cash Equivalents: $830,526
- Investments: $213,291
- United Way Funding Commitment: $56,250
- Accounts Receivable: $341,640
- Grants Receivable: $567,148
- Contributions Receivable: $57,169
- Prepaid Expenses: $9,688
- Property and Equipment: $171,989

**Total Net Assets** $2,247,701

**LIABILITIES & NET ASSETS**

- Accounts Payable: $203,363
- Payable to Providers: $61,649
- Accrued Expenses: $104,639
- Deferred Revenue: $7,767

**Total Liabilities** $377,417

**Total Net Assets** $1,870,284

**Total Liabilities & Net Assets** $2,247,701

*Unaudited financials.*
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